

**Gabriella Rose Balsam**  
grb332@nyu.edu      215-767-8711  
www.gabriellarosebalsam.com

## **MUSICALS**

### ***La Voisin*** - Book & Lyrics

Music by Brandy Hoang Collier & Deniz Demirkurt

Condensed biopic of the life and career of the titular seventeenth century French witch, also known as Catherine Monvoisin (née Deshayes).

- Reading, GMTWP Black Box Theatre, May 2020 (*postponed due to COVID*)

### ***The Lily House*** (one-act) - Book & Lyrics

Music by Simon Lee

Loose horror-comedy adaptation of the Korean folktale Janghwa Hongryeon Jeon, set in modern Manhattan.

- Reading, Dir. Nina Lam, GMTWP Black Box Theatre, May 2019

### ***A Monster's Guide To Haunted History (working title, formerly Zoomsical!: The Musical)***

Contributed lyrics to three songs, with music by Pablo Concha, Nori Hung, and Katherine Cartusciello

Original TYA musical about a group of middle-schoolers who learn to accept each other's differences after being locked in a haunted house.

- Production, Dir. Callie Llewellyn, Weston Middle School, scheduled Fall 2021

### ***The Bellevue(s)***

*In Development*

Time-space-lapse musical using one woman's story to link together three places sharing the same name: the Philadelphia luxury hotel, the New York hospital, and the French chateau.

### ***The Untitled Rebirth Project*** - Lyrics

Music by Brandy Hoang Collier

This theatrical song cycle marries folk pop with stories of reincarnation and reemergence - which feels particularly relevant right now.

### ***Dancing Around: Mental Health in Words, Music, & Movement***

Music by Brandy Hoang Collier & Deniz Demirkurt

A vignette-style, song cycle-ish, mostly sung and danced through musical dealing with various facets of mental health through the story of five strangers at a bus station.

## **PLAYS**

### ***What Am I, (Or, The Lost Souls of Philip Island)***

A college student heads off on a study abroad trip to overcome (or not) the looming threat of a person and a fixation with their actions that started years prior with an incident in the same location.

- Reading, Dir. Gabriella Balsam, Friday Night Footlights (Dramatists Guild Philadelphia Region), March 2021

### ***Free***

Three estranged siblings attempt to reconnect and overcome the specter of addiction, in all its forms, be it glitz, glamour or grit.

### ***You Never Said Anything***

A brother and sister co-run a family restaurant, until the brother shows up with a surprise fiancée.

## **CONCERTS/CABARETS**

### **Tin Pan Alley 2 Concert Series: HoT! Festival Edition**

Dir. Durra Leung & Sam Rosenblatt, Dixon Place, July 2020

Featured artist in the latest edition of ongoing concert series celebrating the work of emerging musical theatre writers. Songs included “Thoughts on the Looming Apocalypse”, “Everybody Says”, and “Maybe I Can Believe”.

## **DRAMATURGY**

### ***You Can Still Call (one-act)***

Written by Lori Glazer, June 2020

A modern woman grapples with how the abortion debate has personally impacted her, as well as her family and friends.

### **Contributor, New Play Exchange (NPX)**

Curator of recommended scripts, including #actuallyautistic (featured 12/08/2020 - 12/22/2020) and others currently in the works.

## **ADDITIONAL WRITING**

### **Contributor, 10glo, December 2020 - Present**

Articles and interviews focused on topics and themes relevant to emerging musical theatre writers, performers, and producers. The inaugural piece, a tie-in with the #WomenWhoWrite initiative, debuted in early 2021.

### **Sappho Project - “You Deserve to Have It All”, April 2021**

An article/examination of the “perspectives on intersexuality and gatekeeping that you can’t seee.”

## **THEATRE/ARTS ADMINISTRATIVE EXPERIENCE**

***League of Professional Theatre Women***, Administrative Director, NYC, August 2022 - Present

- Overseeing the day to day operations of LPTW in support of its mission to increase the representation and visibility of women in theatre.

***WP Theater***, Graduate Artistic/Literary Intern, NYC, February 2020 - May 2020

- Script coverage for WP Lab applications and unsolicited submissions; averaging 10-12 scripts/week

***Eisenberg/Beans Casting***, Graduate Casting Intern, NYC, September 2019 - December 2019

- Monitored auditions, checked in talent, researched talent availability; compiled sides

***Academy of Vocal Arts***, Marketing & PR Intern, Philadelphia, September 2016 - May 2017

- Wrote AVA blog content: alumni profiles, promotions for events, dramaturgical insights for current programming
- Researched, wrote all content, built and distributed monthly digital newsletters to students and alumni

***Theatre Exile***, New Play Development Intern, Philadelphia January 2016 - April 2016

- Supported season selection by reading 60+ unsolicited submissions, researching additional titles using NPX, and presenting extensive list of potential projects
- Shadowed directors and sat in on rehearsals

## **ADDITIONAL WORK EXPERIENCE**

***Fox School of Business, Temple University***, Copywriter, Philadelphia September 2016 - August 2017

- Generated copy under tight daily deadlines to promote admissions and development/fundraising campaigns for MBA & Specialized Masters Programs
- Composed long-form copy for websites, including a multi-page overhaul of curriculum descriptions, faculty profiles, and alumni outcome reports
- Crafted daily content for emails and social media platforms (Facebook, Twitter, Instagram)

***Small Business Development Center, Temple University***, Incubator Intern, Philadelphia January 2016 - April 2016

- Copyedited incubator client work and helped develop press campaign tour strategy
- Supervised social media launch for incubator client: built website, monitored/tracked metrics, created SEO strategy (Hearts That Matter Most - [www.htmmdulldayservice.com](http://www.htmmdulldayservice.com))

## **EDUCATION**

***New York University, Tisch School of the Arts***

MFA, Musical Theater Writing/Wordsperson

May 2020

***Temple University, Klein School of Media and Communication***

BA, Advertising/ Concentration in Copywriting

May 2017

Certificate in Writing

Dean's List (August 2015-May 2017)

**MEMBERSHIPS**

Dramatists' Guild (playwright/librettist/lyricist)

League of Professional Theatre Women (member/administrative director)

Maestra (bookwriter/lyricist)

Statera Arts (member/mentorship cohort 2)

MTF Women's Roundtable

PlayPenn (student)

Philadelphia Writers' Conference

Broadway Womens' Alliance